

# Government of India Ministry of MSME

# **Brief Industrial Profile of Chikamagalur District**



सूक्ष्म, लघु एवं मध्यम उद्यम MICRO, SMALL & MEDIUM ENTERPRISES

# MSME-Development Institute

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CHIKMAGALUR DIST MAP WITH TALUKS

## **FOREWARD**

The Micro, Small and, Medium Enterprises, Development Institute (earlier called SISI), under Ministry of MSME, Govt. of India, Bangalore is one of the prime organizations in Karnataka, engaged in the promotion and development of Industries in the Micro, Small and Medium Enterprises. As a part of the promotional and developmental activities, the Institute conducts studies on the Status and performance of Micro, Small and Medium Enterprises in the State. The District profile is one such report compiled and updated under District Industry Development Plan of the Institute assigned by Office of the Development Commissioner (SSI), New Delhi. This report contains the present status of economy, geographical information, statistical data relating to MSME's in each district, salient features of the progress of the different sectors of the each district of Karnataka and performance of industries particularly in Micro, Small and Medium industries.

I am happy to appreciate the efforts put in by all the offices and staff in this especially S/Shri. B.N.Sudhakar, Director, Sri. Deputy P.V.Raghavendra, Asst.Director (ISS), Sri.K.Channabasavaiah and Smt. D.T.Vijayalakshmi . Asst.Director (Stat) in collecting the latest information available form different departments of Government of Karnataka and in bringing out this Industrial Profile report. I would also like to thank all Joint Directors of District Industry Centres, Senior Officers of Statistics Division of Govt. of Karnataka, Director of Industries and Commerce, for their valuable inputs during the I sincerely hope that this report will be useful to all preparation of this document. concerned with the development of Industries. It is needless to state that this document will serve as a valuable guide to the prospective entrepreneurs who are desirous of setting up of industries/enterprises in the state.

Bangalore 2nd August 2012 (S.M.Jamkhandi) Director

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#### **Brief Industrial Profile of CHIKAMAGALUR District**

- 1. **General Characteristics of the District**: Chikmagalur with its natural beauty and forest wealth is an important tourists destination sandwitched between two other tourists district namely Hassan & Shimoga. The celebrated Sringeri Mutt at Peeta, Balehonnur Rambapuri Mutt, Dattatreya Sringeri, Mullainagiri, Amrutheshwara Temple at Amruthapura, Veeranarayana Temple & Udbhava Ganapathi at Belawadi, Kodandarama Temple at Hiremagalur are some of the religious places for which religious tourisum activity can be developed. This district has many beautiful hill resorts, lofty hill ranges like Mullaianagiri, Kudremukh, Kemmangundi, Hebbe Falls, Kallathi Falls & Sirimane Falls are all beautiful. The district has rich tourist potential. Adventure/ recreation activity centres such as Rock climbing, hand gliding, Golfing etc., can be promoted. Chikmagalur is an ideal place for establishment of spiritual-cum-yoga and naturotherapy centre of International standard.
- **1.1 Location & Geographical Area.:** Situated in the south-western part of the State Consists of 7 taluks —Chickmagalur, Kadur, Koppa, Mudigere, N.R Pura, Sringeri and Tarikere It is famous for its Coffee cultivation and is known as the coffee land of Karnataka. This district has a geographical area of 722075 hectares

**1.2 Topography:** 12<sup>0</sup> 54' and 13<sup>0</sup> 53' North latitude 75<sup>0</sup> 04' and 76<sup>0</sup> 21' East longitude

TEMPERATURE: 31°C MAX AND 21°C MIN.

AVERAGE RAINFALL 1925 mm

RIVERS: Nethravathi, Tunga, Bhadra, Vedavathi, Vagachi, Hemavathi

## **1.3 Availability of Minerals.**

#### **PRODUCTION OF MINERAL 2010-11**

S.NO.	NAME OF MINERAL	PRODUCTION in tones				
		2010-2011				
MAJOR MINERAL						
1.	Quartz	19.95				
MINOR						
1.	Building Stone	360 m3				
	Sand	34675				

SOURCE:- DEPT. OF MINES & GEOLOGY.,

- **1.4 FOREST:** An area of 43022 hectares is covered by forest.
- **1.5 Administrative set up.:** Chikmagalur District comes under Mysore Division. The District is divided into seven taluks and the headquarters of there taluks are located at Chikmagalur, Kadur, Tarikere, Mudigere, Koppa, N.R.Pura and Sringeri. These taluks are grouped into two Revenue Sub-Divisions viz., Chikmagalur Revenue Sub-Division and Tarikere Revenue Sub-Division. Chikmagalur Revenue Sub-Division comprises of the taluks of Chikmagalur, Mudigere, Koppa and Sringeri, while Tarikere sub-division has jurisdiction over the taluks of Kadur, Tarikere and Narisimharajapura.

#### 2. <u>District at a glance</u>

Captain   Capt	
i) Latitude  ii) Longitude  iii) Longitude  2010-11  75° 04' and 76° longitude  iii) Geographical Area  2010-11  Hectares  (B) Administrative Units  i) Sub divisions  2010-11  ii) Tehsils  2010-11  iii) Sub-Tehsil  iv) Patwar Circle  v) Panchayat Simitis  vi)Nagar nigam  2010-11	
ii) Longitude  iii) Geographical Area  (B) Administrative Units i) Sub divisions 2010-11 ii) Tehsils 2010-11 iii) Sub-Tehsil iv) Patwar Circle v) Panchayat Simitis vi)Nagar nigam  latitude 2010-11 Hectares 2010-11 2010-11 2010-11 2010-11 2010-11	
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iii) Geographical Area 2010-11 Hectares  (B) Administrative Units 2010-11 i) Sub divisions 2010-11 ii) Tehsils 2010-11 iii) Sub-Tehsil 2010-11 iv) Patwar Circle 2010-11 v) Panchayat Simitis 2010-11 vi)Nagar nigam 2010-11	<sup>)</sup> 21' East
(B) Administrative Units 2010-11 i) Sub divisions 2010-11 ii) Tehsils 2010-11 iii) Sub-Tehsil 2010-11 iv) Patwar Circle 2010-11 v) Panchayat Simitis 2010-11 vi)Nagar nigam 2010-11	
i) Sub divisions 2010-11 ii) Tehsils 2010-11 iii) Sub-Tehsil 2010-11 iv) Patwar Circle 2010-11 v) Panchayat Simitis 2010-11 vi)Nagar nigam 2010-11	722075
ii) Tehsils       2010-11         iii) Sub-Tehsil       2010-11         iv) Patwar Circle       2010-11         v) Panchayat Simitis       2010-11         vi)Nagar nigam       2010-11	
iii) Sub-Tehsil 2010-11 iv) Patwar Circle 2010-11 v) Panchayat Simitis 2010-11 vi)Nagar nigam 2010-11	2
iv) Patwar Circle 2010-11 v) Panchayat Simitis 2010-11 vi)Nagar nigam 2010-11	7
v) Panchayat Simitis 2010-11 vi)Nagar nigam 2010-11	11
vi)Nagar nigam 2010-11	272
7 5 5	16
	0
vii) Nagar Palika 2010-11	9
viii) Gram Panchayats 2010-11	226
xi) Revenue villages 2010-11	1117
x) Assembly Area 2010-11	5
2. Population	
(A) Sex-wise	
i) Male 2011 Nos	5,67,483
ii) Female 2011 Nos	5,70,270
(B) Rural Population 2011 Nos	8,98,079
3. Agriculture	
A. Land utilization	
i) Total Area 2010-11 Hectare	722075
ii) Forest cover 2010-11 "	200485
iii) Non Agriculture Land 2010-11 "	43022
v) cultivable Barren land 2010-11 "	28322

4.	Forest			
	(i) Forest	2010-11	Ha.	200485
5.	Livestock & Poultry		1	
A.	Cattle			
	i) Cows	2007	Nos.	386138
	ii) Buffaloes	2007	Nos.	98279
B.	Other livestock			
	i) Goats	2007	Nos.	74679
	ii) Pigs	2007	Nos.	2460
	iii) Dogs & Bitches	2007	Nos.	73556
	iv) <b>Railways</b>			
	i) Length of rail line	2010-11	Kms	95.00
	V) Roads			
	(a) National Highway	2010-11	Kms	176.25
	(b) State Highway	2010-11	Kms	610.21
	(c) Main District Highway	2010-11	Kms	1644.02
	(d) Other district & Rural Roads	2010-11	Kms	2371.70
	(e) Rural road/ Agriculture	2010-11	Kms	Incl.in item (d)
	Marketing Board Roads			
	(f) Kachacha Road	2010-11	Kms	3605.00
	(VI) Communication			
	(a) Telephone connection	2010-11		42336
	(b) Post offices	2010-11	Nos.	305
	(c) Telephone center	2010-11	Nos.	148
	(d )Density of Telephone	2010-11	Nos./1000	-
	() 5 " (7	2010 11	person	
	(e) Density of Telephone	2010-11	No. per KM.	<del>-</del> _
	(f) PCO Rural	2010-11	No.	-
	(g) PCO STD (h) Mobile	2010-11	No.	245021
	(VII) Public Health	2010-11	No.	243021
	(a) Allopathic Hospital		No.	14
	(b) Beds in Allopathic		No.	1420
	hospitals		140.	1 120
	(c) Ayurvedic Hospital		No.	4
	(d) Beds in Ayurvedic		No.	28
	hospitals			
	(e) Unani hospitals	2010 11	No.	nil
	(f) Community health centers	2010-11	No.	4
	(g) Primary health centers (h) Dispensaries		No.	92 22
	(i) Sub Health Centers		No.	42
	(j) Private hospitals		No.	375
	()		No.	3,0

(VIII) Banking		
(a) Commercial Bank	Nos.	74
(b) rural Bank Products	Nos.	35
(c) Co-Operative bank	Nos.	1
products		
(d) PLDB Branches	Nos.	8
(IX) Education		
(a) Primary school	Nos.	884
(b) Middle schools	Nos.	875
(c) Secondary & senior	Nos.	327
secondary schools		
(d) Colleges	Nos.	99
(e) Technical University	Nos.	4

Source: Directrorate of Economics and Statistics, Govt. of Karnataka

## 2.1.1 Existing status of Industrial Areas in the District as on 31.3.2011.

S.N.	Name of	Land	Land	Prevailing	No.of	No.of	No.of	No.of units in
	Indl.Area	acquired	developed	rate per	plots	plots	vacant	production
		(in	(in	sqm (in	formed	allotted	plots	
		hectare)	hectare)	Rs.)				
1	Amble	57.80	57.80	148	74	71	03	20
	Industrial							
	Area,							
	Chikmagalur							

# 2.1.2 Existing status of Industrial Estates in the district 31.3.2011.

S.N	Name of	Land	Land	Prevailing	Nos.		Nos.		Nos. v	acant	No.of
	Indl.Estate	acquired	developed	rate per	forme	d	allotte	d			units in
		(in	(in	sqm (in	Plots	Shed	Plots	Shed	Plots	Shed	production
		hectare)	hectare)	Rs.)							
1	Chikmagalur	5.3	5.3	495/-	74	28	74	28	0	0	72
2	Birur, Kadur	4.4	4.4	315/-	41	14	41	14	0	0	47
	Tq.										
3	N.R.Pura	04	04	465/-	50	0	02	0	48	0	0

Source: KIADB/KSSIDC/DIC, Chickmagalur.

# 3. INDUSTRIAL SCENERIO OF 31.3.2011

## 3.1 Industry at a Glance

S.No.	Head	Unit	Particulars
1	Registered industrial Unit	No.	8859
2	Total Industrial Units	No.	10256
3	Registered Medium & Large Unit	No.	02
4	Estimated AVG.No.of daily worker employed in small	No.	33112
	scale industry		
5	Employment in Large & Medium Industries	No.	300
6	No.of Industrial Area	No.	01
7	Turn over of Small scale industries	Lakhs	50000
8	Turn over of Medium & Large scale industries	akhs	1500

# 3.2 YEARWISE TREND OF UNITS REGISTERED.

	Year	No.of registered units	Employment	Investment (lakh Rs.)
Upto	1984-85	710	3219	329.03
•	1985-86	130	538	85.66
	1986-87	146	605	96.36
	1987-88	162	672	107.07
	1988-89	178	739	117.78
	1989-90	194	807	128.48
	1990-91	180	545	170.94
	1991-92	202	613	192.30
	1992-93	225	682	213.67
	1993-94	247	750	235.04
	1994-95	269	818	256.40
	1995-96	269	1180	631.31
	1996-97	291	882	427.04
	1997-98	303	1328	710.23
	1998-99	337	1475	789.14
	1999-2000	371	1623	868.06
	2000-2001	404	1771	946.97
	2001-2002	287	1007	702.12
	2002-2003	306	993	553.83
	2003-2004	323	1509	774.23
	2004-2005	378	1442	1352.60
	2005-2006	410	1553	773.88
	2006-2007	446	1748	717.82
	2007-2008	443	1392	1014.76
	2008-2009	507	1785	1686.72
	2009-2010	566	1807	2853.64
	2010-2011	595	1629	2568.89
_	Total	8859	33112	19303.97

# **3.3** DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT AS ON 31.3.2011.

NIC	Type of Industry	No.of units	Investment	Employment
Code			(Rs. in	
			lakhs)	
20	Agro based	1224	5615.32	6285
22	Soda water			
23	Cotton textiles			
24	Woolen, Silk &			
	Artificial thread			
	based cloths			
25	Jute & jute based	1578	2582.37	4760
26	Readymade			
	garments &			
	embroidery			
27	Wood/wooden	2415	3795.66	7731
	based furniture			
28	Paper & paper	236	603.81	867
	products			
29	Leather based	171	194.93	489
31	Chemical/Chemical	375	788.98	1291
	based			
30	Rubber, plastic &	118	394.63	556
	petro based			
32	Mineral based	57	145.27	258
33	Metal based (steel	127	408.96	384
	fab.)			
35	Engineering units	707	1812.33	2953
36	Electrical	117	281.85	536
	machinery &			
	transport			
	equipments			
97	Repairing &	914	1021.90	2969
	servicing			
01	Others	1486	3569.86	5778
	Kachori making	0	0	0

# 3.4 Large Scale Industries/Public Sector undertakings as on 31.3.2011. List of the units in Chikmagalur & near by Area.

M/s Vigyan Industries Limited, Tarikere. Ancillary of BEML.Manufacturing of Alloy Steel Castings. Established 1963 Investment 15.86 Crores, Emp. 236

- **3.5 Major Exportable Item as on 31.3.2011 -** Coffee And Engineering. Products, Pepper, and Cardamom.
- **3.6 Growth Trend as on 31.3.2011 :** Emerging hub for storage/cold storage infrastructure and reeling (silk- based) industries
- 3.7 Vendorisation/Ancillarisation of the Industry as on 31.3.2011.
- 15 Fetling, machining & welding units at Tarikere are working as Ancillaries to M/s Vigyan Industries Limited, Tarikere.
- 3.8 Medium Scale Enterprises as on 31.3.2011 02
- 3.8.1 List of the units in Chikmagalur & near by Area as on 31.3.2011 M/s N.K.G. Jayanthi Coffee, Mugthihalli, Chikmagalur.

Established 1995 Investment 6.29 Crores, Emp. 66

- **3.8.2 Major Exportable item as on 31.3.2011 Coffee**
- 3.9.1 Service Enterprises as on 31.3.2011

1292 units with an Investment 1913.20 lakhs & Employment of 4077 persons

# 3.9.2 Potentials areas for service industry as on 31.3.2011

Automobile Service, Beauty parlour, Xerox, DTP, Internet browsing, IP Set repairs, Wheel alignment & balancing, Household electrical items repairs & service.

#### 3.10 Potential for new MSMEs as on 31.3.2011

There is ample scope for MSME's in the sector of Automobile servicing, ITES, Household appliances, DTP and Xerox outlets.

# 4. Existing clusters of Micro & Small Enterprises as on 31.3.2011

# **4.1 DETAIL OF MAJOR CLUSTERS as on 31.3.2011**

# 4.1.1 Manufacturing sector as on 31.3.2011

- 1. Food Processing cluster
- 2. Furniture production and repair.

#### **4.1.2** Service sector as on **31.3.2011**

1. Automobile repairs & machine shop & Auto machines

#### 4.2 Details for identified cluster as on 31.3.2011

# **4.2.1** Name of the cluster :- M/s Ankura Food Processing Cluster, Sakraypatna, Kadur Tq.

1	Principal products manufactured	Jackfruit value added
		products
2	Name of the SPV	Ankura Food
		Processing.
3	No.of functional units in the cluster	35
4	Turn over of the cluster	150.00 lakhs
5	Value of exports from the cluster	0
6	Employment in cluster	100
7	Average investment in plant &	50000/-
	machinery	
8	Major issues / requirement	DSR/DPR has to be
		prepared
9	Presence of capable institutions	Ankura Food
		Processing industry.
10	Thrust areas	Jack fruit based pickles
11	Problems & constraints	Skilled labourer and
		proper power supply

**Present status of cluster:** SPV registered. Diagnostic survey has to be conducted and DPR to be prepared.

# 4.2.2 Name of the cluster M/s Kadur Auto Cluster, Kadur.

1	Principal products manufactured in the cluster	Automobile repairs &
		machine shop &
		Automachine.
2	Name of the SPV	Kadur Auto Cluster
3	No.of functional units in the cluster	60
4	Turn over of the cluster	150.00 lakhs
5	Value of exports from the cluster	0
6	Employment in cluster	150
7	Average investment in plant & machinery	2.00 lakhs
8	Testing needs	SPR to be registered
9	Thrust areas	Automobile repairs

# **4.2.3** Name of the cluster: Wooden Furnitures & Allied Cluster, Srinivasa Nagar, Gavanahalli, Chikmagalur.

1	Principal products manufactured in	Wood furniture
	the cluster	
2	Name of the Association	Wood Furniture &
		allied Cluster
3	No.of functional units in the cluster	25
4	Turn over of the cluster	200.00 lakhs
5	Employment in cluster	150
6	Average investment in plant &	5.00 lakhs
	machinery	
7	Major issues / requirement	Forest rules
8	Access to export market	NO

**Present status of cluster:** SPV registered. Diagnostic survey

has to be conducted and DPR has

to be prepared.

#### 5. General issues raised by industry association during the course of meeting.

- 1. Entrepreneurship can be developed by the conducting Entrepreneurship Development Programme, Special EDP & Skilled Development Programmes, Management Development Programmes, Export Training Programmes in collaboration with COBSETI, CEDOK, MSME-DI, CFTRI, VITC, TECSOK, KCTU etc.,
- 2. New Industrial Areas and Industrial. Estates should be developed by KIADB & KSSIDC to cater the needs of Industrial Plots to the new entrepreneurs.
- 3. To improve the situation of uninterrupted quality power, Bio mass power generation, Mini Hydel projects, Wind Mill & Bio diesel extraction units can be promoted and non conventional energy sources should be utilized.
- 4. Providing timely and sufficient credit flow to industries.
- 5. Agro & food based industries, tourism industries, Eco friendly IT & Bio technology industries can be promoted.

# Factors responsible for poor Industrial growth in the district:

- 1. Chikmagalur is one of Malnad district comprising of thick forest and hilly region.
- 2. Poor Industrial, infrastructure.

- Lack of entrepreneurship.
   Hindrance to diversify the activities from farm sector non farm sector.
   Lack of uninterrupted quality power.
   Lack of good roads & communications.

# 6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate( EM-1) & Permanent Registration Certificate ( EM-II)	The Joint Director, District Industries Centre The Joint Director, District Industries Centre Near Zilla Panchayat, Kadur Road, Chikmagalur – 577 102. Ph: 08226-224916/224915. Email: jd-cmagalur@karnatak aindustry.gov.in
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute (Ministry of MSME, Govt. of India,) BANGALORE Phone 91 080 23151581,82,83 e-mail:dcdi-bang@dcmsme.gov.in Web- www.msmedibangalore.gov.in/ and Technical Consultancy Services Organisation of Karnataka (A Govt. of Karnataka Organisation) 4th Floor, Basava Bhavan, Basaveshwara Circle Bangalore 560 001.
3.	Land and Industrial shed	Karnataka Industrial Areas Development Board CEO and Executive Member #14/3, Rashtrothana Parishat Building, Nrupathunga Road, Bengaluru-560 001, India. • Fax: 91-80-2221 7702 Email: kiadb@mail.nic.in • Visit us at: <a href="www.kiadb.in">www.kiadb.in</a> and KSSIDC, Indl.Estate Rajajinagar, Bangalore-560010
4.	Financial Assistance	Karnataka State Financial Corporation, Hqrs. Bangalore
5.	For raw materials under	The General Manager

	Govt. Supply	<b>NSIC Limited</b> No. 6 & 7, West of Chord Road, Rajajinagar Branch Manager Industrial Town, Bangalore - 560 044
6.	Plant and machinery under hire / purchase basis.	NSIC Limited(Karnataka) No. 6 & 7, West of Chord Road, Rajajinagar Branch Manager Industrial Town, Bangalore - 560 044 Tel: 080- 23307790/23306814/23307791 Fax: 080-23386578 Email: boban@nsic.co.in
7.	Power/ Electricity	Bangalore Electrical Supply Co. BESCOM. Chikamagalur and HO: Bangalore
8.	Technical Know –how.	KARNATAKA COUNCIL FOR TECHNOLOGICAL UPGRADATION (KCTU) 4th Floor, Basava Bhavan, Basaveswara Circle, Bangalore - 560 001 Karnataka State, India Phone: +91 80 22250772 Fax: +91 80 22286607 e-mail: md-kctu-ka@nic.in / info-kctu-ka@nic.in
9.	Quality & Standard	Bureau of Indian Standards Peenya Indl.Estate, 1st stage, Tumkur Road, Bangalore.58 ph 28395604 fax 28398841
10.	Marketing /Export Assistance	Visweswariah indusrial trade Centre, Kasturba Road, Bangalore and Engg. Export Promotion Council, Sub Regional Offices. Bangalore Vinayaka Complex, 2nd Floor 44/45, Residency Road Cross Bangalore 560025 Exim Bank India, Ramanashree Arcade, Floor 4, 18, M. G. Road Bangalore
11.	Other Promotional Agencies	Karnataka Udyog Mitra  Managing Director  3rd Floor, Khanija Bhavan (East Wing),  No.49, Race Course Road, Bangalore – 560 001  www.kumbangalore.com  Ph: 91-80-2228 2392, 2228 5659; 2238 1232,  2228 6632 Fax: 91-80-2226 6063  Email: md@kumbangalore.com

# 7. Any other important additional information of the district (2 pages brief note) :

The following establishment are required in the district.
a) ESTABLISHMENT OF MINI TOOL ROOM & TRAINING CENTRE AT CHIKMAGALUR.

#### ESTABLISHMENT OF SCIENCE AND TECHNOLOGY ENTREPRENEURS PARK.

Coffee was introduced in India through Chickmagalur district when the first coffee crop was grown in Baba Budan Giri Hills in 1670 A.D Coffee curing works where raw coffee is dried, shelled, winnowed, graded and packed Central Coffee Research Institute spread over an area of 119.86 hectares is situated in Balehonnur, N.R.Pura Taluk. It conducts research to improve the quality of coffee

#### **Tourism**

**Baba- Budan Hills Range** situated towards north of Chickmagalur town. The loftiest point of the range is Mullaiyanagiri which is about 6355 feet above sea level. **Dattatreya Peetha** is situated on the Baba- Budan Hills Range. A laterite cave is situated here

- ► Sri Sharada Peeta, Sringeri & Sharadamba Temple:- The world famous Sharadamba Temple, Sringeri, situated on the banks of Tunga River is about 90 km from Chickmagalur.
- ► Horanadu Annapoorneshwari Temple:- The famous Annapoorneshwari Temple, Horanadu, situated amidst the thick forest & hill ranges, is about 95 km from Chickmagalur
- ► **Srimad Rambapuri Peeta, Balehonnur**:- It is one of the Veerashaiva Pancha Peetas situated on the banks of the river Bhadra, it is about 55 km from Chickmagalur
- ► Kalaseshwara temple, Kalasa- It is known as Dakshna Kashi is about 90 km from Chickmagalur.